

## Fact Sheet on IMPACT, GeBIZ Alerts and BizMap

### IMPACT

#### What is IMPACT?

1. SPRING Singapore developed the Integrated Management of Productivity Activities (IMPACT) framework to help enterprises manage and improve their productivity in a systematic manner. IMPACT comprises five critical phases:
  - a. Establish Productivity Management Function
  - b. Diagnose
  - c. Develop Road Map
  - d. Implement Measurement System
  - e. Implement Performance Management System
2. SPRING launched the IMPACT Assessment Tool in October 2010. The assessment is done in two parts:
  - a. Qualitative assessment of the enterprise's productivity management functions and productivity levers; and
  - b. Quantitative assessment of the enterprise's productivity performance using 10 key productivity indicators. This is compared against the industry average.

#### Benefits of IMPACT

3. Enterprises that have gone through the IMPACT assessment found it helped them to:
  - a. Identify their strengths and weaknesses in productivity management
  - b. Gauge where they are in relation to other companies in the same industry
  - c. Identify areas to focus on to improve productivity
  - d. Develop a road map of specific actions to improve productivity

#### Where can enterprises go for IMPACT assessment?

4. Enterprises may carry out the IMPACT assessment through:
  - a. **Productivity@Work website** ([www.enterpriseone.gov.sg](http://www.enterpriseone.gov.sg)) for a free self-assessment using the online IMPACT Assessment Tool. Enterprises can perform the assessment anywhere and at their own convenience.
  - b. **Enterprise Development Centres (EDCs)** under the **Productivity Management Programme (PMP)**. Productivity advisors at the five EDCs can provide a first-level diagnosis of the enterprise's productivity performance using the IMPACT Assessment Tool. The five EDCs are at: the Association of Small and Medium Enterprises, Singapore Chinese Chamber of Commerce and Industry, Singapore Indian Chamber of Commerce and Industry, Singapore Manufacturers' Federation and Singapore Malay Chamber of Commerce and Industry.
  - c. SPRING's **SME Management Action for Results (SMART) initiative**. A qualified consultant works with the enterprise over six man-days to

develop a road map to build its business capabilities. SPRING supports up to 50% of the consultancy cost, subject to a maximum grant of \$3,000.

5. For information on the IMPACT Assessment Tool, or to download a copy of *Guide to Integrated Management of Productivity Activities (IMPACT)*, visit the Productivity@Work website at [www.enterpriseone.gov.sg](http://www.enterpriseone.gov.sg).

## **GeBIZ Alerts**

### **What is the problem?**

Businesses have to search through the GeBIZ portal regularly to obtain information on business opportunities (e.g. ITQs/Tenders) posted by the government. This can be time-consuming, labour intensive and costly.

### **What is the solution?**

GeBIZ Alerts provides daily alerts on business opportunities posted on the GeBIZ portal. Users can sign up on the EnterpriseOne portal and set up their notification preferences by selecting the relevant categories they are interested in. GeBIZ Alerts will notify users daily through email of government tenders and quotations based on their preferences. Users may amend their notification preferences any time.

### **Benefits**

Key benefits of GeBIZ Alerts include time-saving and convenience. By receiving personalised information of businesses opportunities posted on GeBIZ on a daily basis, businesses no longer need to spend time and effort to search for the information on the GeBIZ portal.

By improving businesses' access to bids posted on GeBIZ, the government can benefit from more competitive quotes.

## **BizMap**

### **What is the problem?**

Government agencies with properties to let publish their rental information on their websites. Businesses looking for premises have to go to the different websites to gather information and compare rates.

### **What is the solution?**

BizMap aggregates rental information from various agencies and presents them in online maps on the Singapore Land Authority's (SLA) OneMap. Businesses can search for properties based on type, price, size, area, etc. They can also review information on public transport and amenities in the area. .

### **Benefits**

With all the information at one location, users no longer have to visit various government agencies' websites to search for and compare the options available. BizMap provides real-time information, ensuring that users have the latest information anytime and anywhere.